

Floating Classroom Trout in the Classroom Public Tours & Charters TEAL @

Working together with...























Access



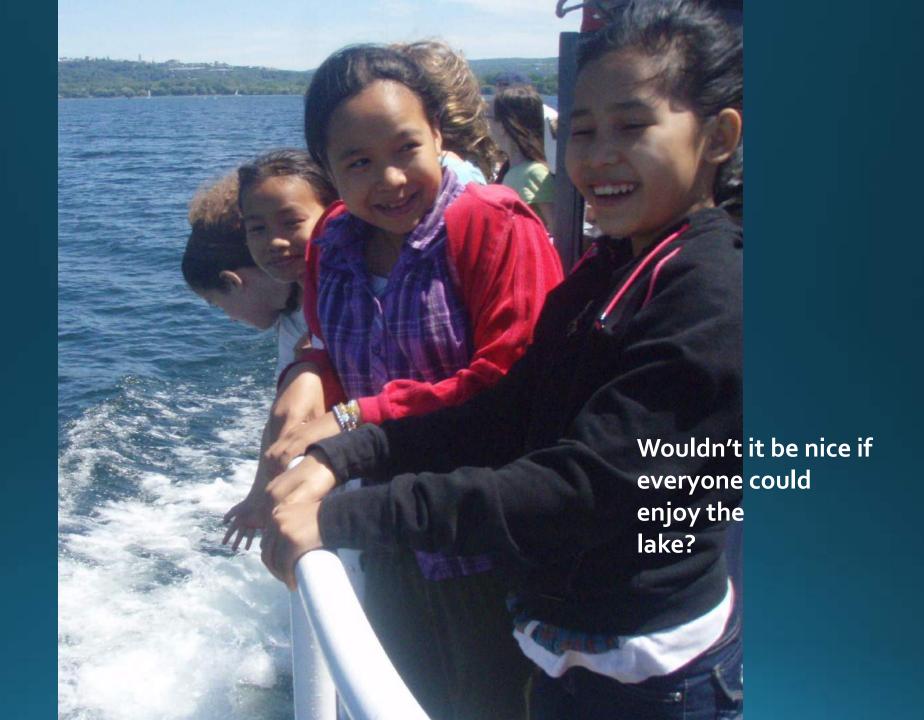
Experience



Education



Empowered People





Access

Floating Classroom



Experience



Education



Empowered People









Trout in the Classroom



Experience



Education



Empowered People











Community Events



Experience

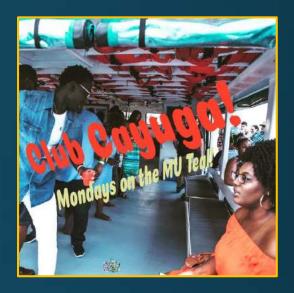


Education



Empowered People









New – Tourism to Support our Educational Mission





Community

General Public: Visitors: Normal People

2017. Blooms were obvious from the boat, and fodder for conversation.

Responses

Never Heard of 'Em Don't Care

Heard of 'Em Don't Understand...

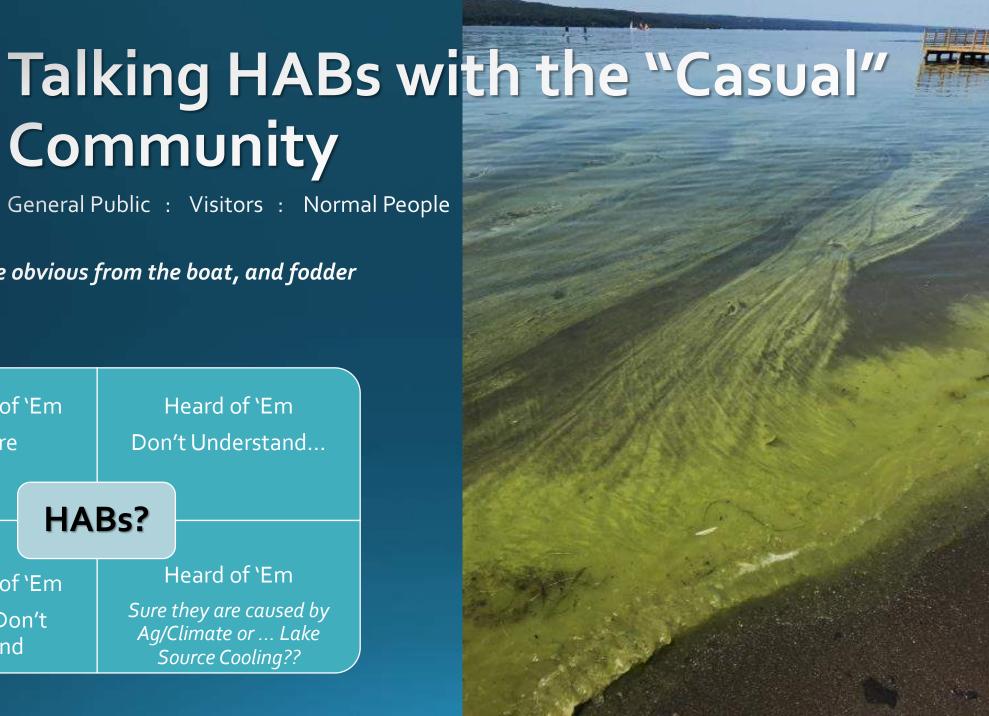
HABs?

Never Heard of 'Em

Interested/Don't Understand

Heard of 'Em

Sure they are caused by Ag/Climate or ... Lake *Source Cooling??*



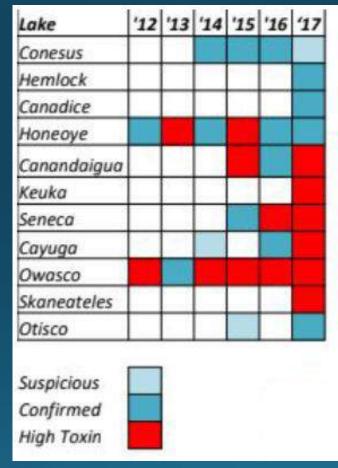


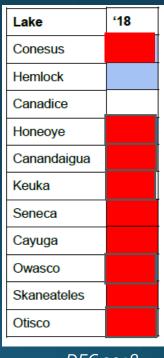
Talking HABs with the Public

The big picture....

Seems to Rule Out

- Lake Source Cooling
- Agriculture?
- Simple Answers





DEC 2018



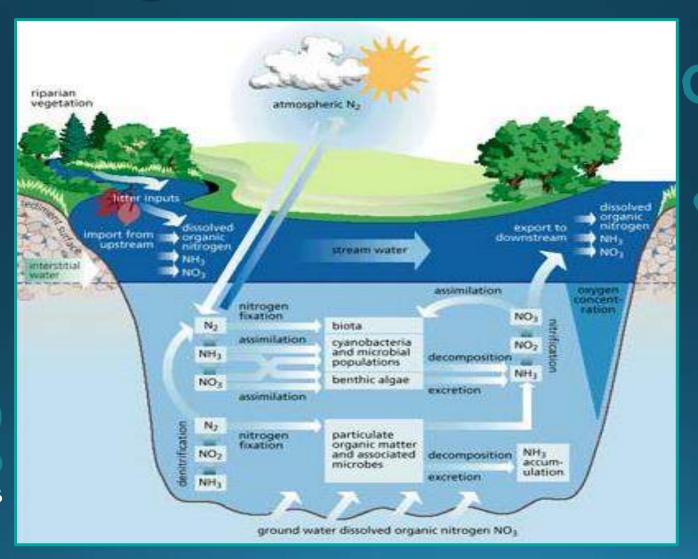
Talking HABs with the Public

Farm Run-off

> Cyano Reserves

New Species Interaction

> Altered Lake Dynamics



Changing Precip. Patterns

Better Detection

N:P Balance

More Recognition



Talking HABs with the Public

Maybe first-hand experience is a good place to start.





Experience



Education



Empowered People









Talking HABs with the "Casual" Community

2018 HABs early, extensive, but not as visually severe on the south end. We were ready to talk about HABs...

Responses:

Never Heard

Of 'Em Don't Care Heard of 'Em

Don't Understand...

HABs?

Never Heard of 'Em

Interested

Heard of 'Em

Sure they are caused by Ag/Climate or ... Lake Source Cooling??



www.DiscoverCayugaLake.org

Three ways to support us!

- Donate
- Gift Cards
- ACORN DESIGNS (until Dec. 20)



Thank You!

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